

SCHOOL OF AGRICULTURE, POLICY AND DEVELOPMENT

AGRICULTURAL BUSINESS MANAGEMENT

Underpinning careers in the agricultural and rural sector

AGRICULTURAL BUSINESS MANAGEMENT AT READING



Agricultural Business Management is a multi-disciplinary honours degree programme – a stepping stone for a wide range of careers in agricultural and other land-based industries.

The programme combines the study of management with agricultural production processes, giving you an understanding of economic and business principles and their application to agricultural and rural sector businesses. Throughout the programme you will develop a critical appreciation of techniques to assist effective execution of business management processes, and the range of personal and transferable skills that are expected from 'Reading graduates'.



High Ranking
11th in world (QS world rankings for Agriculture and Forestry 2022)



Placement experience



Links to industry

OUR COURSES

BSc Agricultural Business Management (D4N2)

3 years full-time

BSc Agricultural Business Management with Placement Year (DN42)

4 years full-time

TYPICAL OFFER

UCAS tariff BBB

International Baccalaureate 30 points overall

Other qualifications are considered and we welcome applications from mature students with relevant practical experience.

With
Foundation year

Did you know we also offer **BSc Agricultural Business Management with Foundation**, and **BSc Agricultural Business Management with International Foundation Year**?

To find out more about the foundation year options, browse our website: www.reading.ac.uk/ready-to-study/study/subject-area/agriculture-ug.aspx

HOW TO APPLY

For full details on subject and grade requirements and how to apply, visit www.reading.ac.uk/bsc-agricultural-business-management



WHY READING?

At Reading, you will be studying Agriculture in the highest ranked UK university for Agriculture and Forestry according to QS World Rankings*, that has been educating the world's agriculturalists for more than 125 years and is recognised for its research expertise. When transferred to a teaching environment, this will enable you to develop excellent research skills that are highly regarded by employers. Our modern facilities are located on an award winning parkland campus which complements the University's own 800 ha mixed farms that are situated within easy reach of the University.

This programme is supported by visits to regional farm businesses. We have two short residential trips enabling you to experience a variety of different farms, businesses, enterprises and organisations.

We pride ourselves on our reputation with employers, as we are recognised for giving our students an excellent starting point for the development of a wide range of careers in agricultural and land-based industries in the UK and overseas.

Students interact with employers during the programme, through guest lectures, case study work and optional work placement experiences, all of which are particularly important as organisations look to employ graduates with a broad practical knowledge of their industry and the skills that can be applied to 'real-life' situations. Previous students have undertaken placements with John Deere, ADM, Syngenta, Waitrose, Heygates and Rothamstead Research. You can apply for one of the many advertised placement years in the UK or abroad, or you can develop your tailor-made placement.

'The course has equipped me with a strong understanding of the broad principles of agriculture and has also given me the opportunity to experience real-life agricultural business issues through mock-consultancy projects. I have benefitted from being part of a real student community'

Joe Pitt

BSc Agricultural Business Management

CORE MODULES

Our degree is built on a number of core modules covering subjects such as:

- Agriculture in practice
- Farm business management
- Crop and livestock production systems
- Economic and market environment
- Global sustainability
- Research methods and data analysis

FREEDOM TO CHOOSE

We also offer a wide variety of optional modules that enable you to specialise in the areas that interest you the most. These cover topics such as:

- Food chain marketing
- Supply chain management
- Human resource management
- Grassland management and ecology
- Marketing management
- Rural diversification

For a complete list, visit:

www.reading.ac.uk/bsc-agricultural-business-management

YOUR CAREER ASPIRATIONS

The majority of our graduates join the agricultural, food and ancillary industries, but the breadth of the applied degree programme makes BSc Agricultural Business Management an excellent foundation for careers beyond the agri-food chain.

In addition, some graduates enter self-employment immediately upon graduating, largely within the farming sector, while others continue their studies with MSc programmes in Rural Land and Business Management, MSc by Research in Agricultural Ecology and Environment or PhD studies in Applied Economics and Agri-Business Management.



The School of Agriculture, Policy and Development is committed to empowering change through our teaching and research, with our academics working to tackle some of the world's most pressing issues.

Our mission is to make a difference in the context of the United Nations Sustainable Development Goals, so we offer a diverse range of modules giving you knowledge and skills that will enable you as an individual to have an impact and be part of global change, whatever your chosen pathway.



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Disclaimer

This brochure was issued in 2022 and is aimed at prospective undergraduate students wishing to apply for a place at the University of Reading (the University) and start a course in autumn 2023. The University makes every effort to ensure that the information provided in the brochure is accurate and up-to-date at the time of going to press (May 2022). However, it may be necessary for the University to make some changes to the information presented in the brochure following publication – for example, where it is necessary to reflect changes in practice or theory in an academic subject as a result of emerging research; or if an accrediting body requires certain course content to be added or removed. To make an informed and up-to-date decision, we recommend that you check reading.ac.uk/study. The University undertakes to take all reasonable steps to provide the services (including the courses) described in this brochure. It does not, however, guarantee the provision of such services. Should industrial action or circumstances beyond the control of the University interfere with its ability to provide the services, the University undertakes to use all reasonable steps to minimise any disruption to the services.

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Modules disclaimer

Sample modules are provided as a taster of some of the modules that may be available on each course. The sample modules listed may be compulsory (core) or optional modules. Information is correct at the time of going to press (May 2022) but the University cannot guarantee that a module appearing in this list will definitely run. Teaching staff on specific courses or modules mentioned in this prospectus may be subject to change.

For optional modules, the University cannot guarantee that all optional modules will be available to all students who may wish to take them, although the University will try to ensure that students are able to take optional modules in which they have expressed interest at the appropriate time during their course. Optional modules vary from year to year and entry to them will be at the discretion of the Programme Director.

Year abroad and placement fees

Some courses include an optional or compulsory year abroad or placement year. During this year you will only pay a partial fee which is currently set at 15% of the normal tuition fee. Check the website for the latest information: reading.ac.uk/fees-and-funding

Placements disclaimer

Programmes with a Professional Placement Year (also known as 'Year in Industry' or 'Placement Year') are fully dependent on students securing their own placement opportunity, normally through a competitive recruitment process. The University provides dedicated career and application support for placement year students. Students who do not secure a placement or who are unable to complete the placement year due to extenuating circumstances, have the option to transfer to a three year variant of their programme with agreement from their School/Department.